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# BREAKFAST & BIOMASS: A Briefing on the Pellet Market

Stephen Faehner
Chairman, PFI Board of Directors
Friday, March 18, 2016
NEW ORLEANS, LA



# PELLET FUELS INSTITUTE: 2015 Annual Report & 2016 Outlook



#### **PFI Standards Program**

- Momentum continues to build
- More than 1,000,000 tons of fuel from 12 qualified companies operating 21 facilities in North America

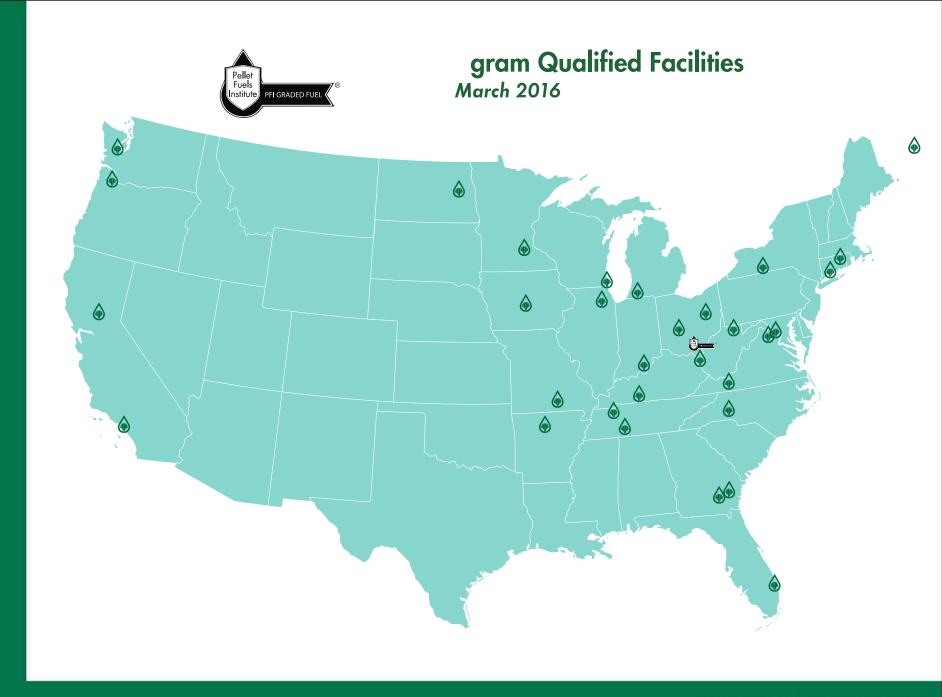


#### **Update on EPA's NSPS Action**

- In February 2015, EPA released its final NSPS rule with confusing and limiting language after many years of communicating with the industry.
- As a result, PFI joined with other groups (incl. HPBA) to file suit to correct issues.
- PFI is committed to defending pellet fuels industry's right to do business, engaging with EPA to ensure the political framework recognizes wood energy in renewable policy, and finding new opportunities for member.



#### **COMMITTEE UPDATES**





#### **Industry Involvement**

- Breakfast & Biomass at HPB Expo in Nashville,
   TN
- Jennifer Hedrick was keynote speaker at International Biomass Conference in Minneapolis, MN, and presented at Heating the Midwest
- PFI participated in USIPA Pellet Export Conference in Miami



#### **Communications**

- Consistent outreach on PFI Standards Program
- Webinar geared toward pellet retailers, with 60+ participants
- Weekly editions of Pellet Wire to wider pellet industry audience
- Pellet Times distributed only to PFI members every other month
- Ad placement for Standards Program on Hearth.com



#### Member Engagement

- Restructured PFI dues to reflect the changing landscape of pellet producers and industry activities
- Attracted 38 new members in 2015, including Godfrey Lumber and Enviva
- Continue to defend members' rights in the regulatory and legislative battle grounds (more on this during Government Affairs presentation)



#### **Looking Ahead**

- Executive Director search
- Three Objectives:
  - Preserve and protect the PFI industry membership to continue
  - Expand the densified fuels market in North America
  - Promote the PFI into broader markets for renewable fuels, energy efficiency, RPS mandates, etc.



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TIMBER **PRODUCTS** 

INSPECTION

















#### **PFI Summer Conference**

July 24-26, 2016 (Sunday-Tuesday)





#### **Top 3 World Pellet Conferences**



World Sustainable Energy Days 2016

24 - 26 February 2016 24. - 26. Februar 2016

WELS, AUSTRIA







## Pellet Fuels Annual Conference History

For the past decade, PFI Annual Conferences have averaged:

- 240 Attendees
- 20 Sponsors
- 40 Exhibitors
- 10+ Hours of Exhibitor/Attendee Interaction

One of the largest pellet conferences in the world!



### Pellet Asheville, NC- Omni Grove Park Inn



- Certificate of Excellence- TripAdvisor
- Top 10 Luxury Spa Resorts- Fodors
- Top 25 Resorts in SE USA-Conde Nast
- Four Diamond Resort AAA







#### **PFI Conference Agenda**

- Join 200 industry experts
- What's happening in key pellet markets?
- How are policies in US and overseas effecting industry?
- What new idea/technologies might be implemented?
- Clean Power Act, PFI Standards updates
- Mergers & acquisitions?
- Winter 2015/2016 in the NE;
   warmer weather, fuel pricing





#### **Before and After the Conference?**



- Golf on Donald Ross course
- \$50 million subterranean spa complex
- Fine & casual dining options
- Visit nearby Vanderbilt House
- 83/65 degrees, 2,000 ft. in the Blue Ridge Mountains







#### Asheville: It'll be worth the trip

#### **Asheville Regional airport**

- Allegient (Florida)
- American (Charlotte)
- Delta (Atlanta, LaGuardia)
- United (Chicago, Newark)

#### **Driving?**

- 125 miles to Charlotte
- 210 miles to Atlanta









#### OMNI GROVE PARK INN

Join us in Asheville, NC July 24-26, 2016



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#### **Election 2016**

Ready to Rumble!



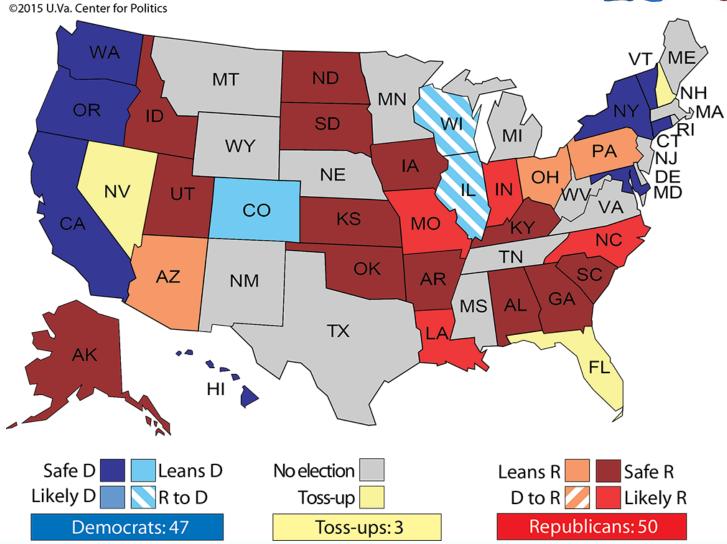






# What's at Stake? Control of the U.S. Senate







#### **Federal Action on PFI Issues**

- Clean Power Plan
- Energy Bill
  - Biomass Carbon Neutrality
- BTU Act
- Pellet Stove Credit
- Appropriations



#### **Grill Giveaway**





#### **INDUSTRY AWARDS**



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