



# Pellet Fuels Institute EXPO Membership Luncheon Meeting



March 18, 2009 • 12:00 Noon – 3:00pm • Room D1/D2 • Reno-Sparks Convention Center  
Reno, NV

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## Program

- I. **Welcome and Introductions** – *Scott Smith, Shaw Resources, Conference Committee Co-Chair; PFI Board Member*
  
- II. **2008 Pellet Stove Shipment Report**– *Don Johnson, HPBA Director of Market Research*
  
- III. **Program Updates**
  - A. **PFI Standards: What Retailers and Consumers Need to Know**—*Richard Thomas, Courtland Hearth & Hardware, PFI Board Member; Chris Wiberg, Twin Ports Testing, Standards Committee Co-Chair*
  
  - B. **PFI: Promoting the Industry**—*Steve Tate, PelletSales.com, Promotions & Communications Committee Co-Chair*
  
  - C. **2009 Annual Conference Update**—*Scott Smith, Shaw Resources and Ron Rockey, Andritz Sprout; PFI Conference Committee Co-Chairs and PFI Board Members*
  
- IV. **Legislative Outlook for the 110<sup>th</sup> Congress**—*The Honorable John Peterson, Former U.S. Representative from Pennsylvania; Dave Devendorf, Senior Advisor, Holland + Knight*
  
- V. **How to Utilize the 30% Tax Credit**—*Seth Voyles, Manager of Government Affairs, PFI and Bruce Lisle, Government Affairs Committee Chair*

## VI. Industry Panel Discussion

### Scheduled to Participate:

#### Stove Manufacturers

*Scott Nichols, Bio Heat USA*

*Jeff Thiessen, Dansons*

*Dan Henry, Hearth and Home Technologies*

#### Retailers

*Dean Wess, Wess Energy*

*Suzanne Turner, Survival Products*

#### Fuel Manufacturers

*Chris Sharron, West Oregon Wood Products*

*Ken Tucker, Lignetics*

**Moderator:** *Richard Thomas, Courtland Hearth & Hardware, PFI Board*

### Topics Include:

- State of the Pellet Industry—Update from 2008
- Looking to the Future: Pellets 2015
- The Impact of the Economy on the Pellet Industry
- Retailers Perspective
- Bulk Pellet Delivery
- Importance of Off-season Ordering
- Industrial and Commercial Markets
- Central Heating

