



2009 PFI Annual Conference



Sunday, July 26- Tuesday July 28

Sawgrass Golf Resort & Spa Ponte Vedra Beach, Florida



2009 PFI Annual Conference

- Beautiful Setting
- Convenient to downtown Jacksonville and a short drive from Jacksonville International Airport
- Great opportunity to bring the family



Multiple Amenities

- Miles of Atlantic coast beach and 4 pools
- On-site day spa
- Sporting opportunities, including sailing, volleyball, bike rentals, deep-sea fishing & miniature golf
- Ocean-view restaurant
- Children's programs





2009 PFI Annual Conference

PFI Annual Golf Tournament



- World-renown Players Stadium Course at TPC Sawgrass
- Features the "most photographed hole in the world"
- Ranked as one of top 80 golf courses in the world and #1 in Florida
- Three champion golf courses located on the property

2009 PFI Annual Conference

- Two days of valuable educational programs
- Vendor exhibits highlighting latest products
- Opportunities to meet people from all facets of the industry, from the U.S. and abroad





2009 PFI Annual Conference

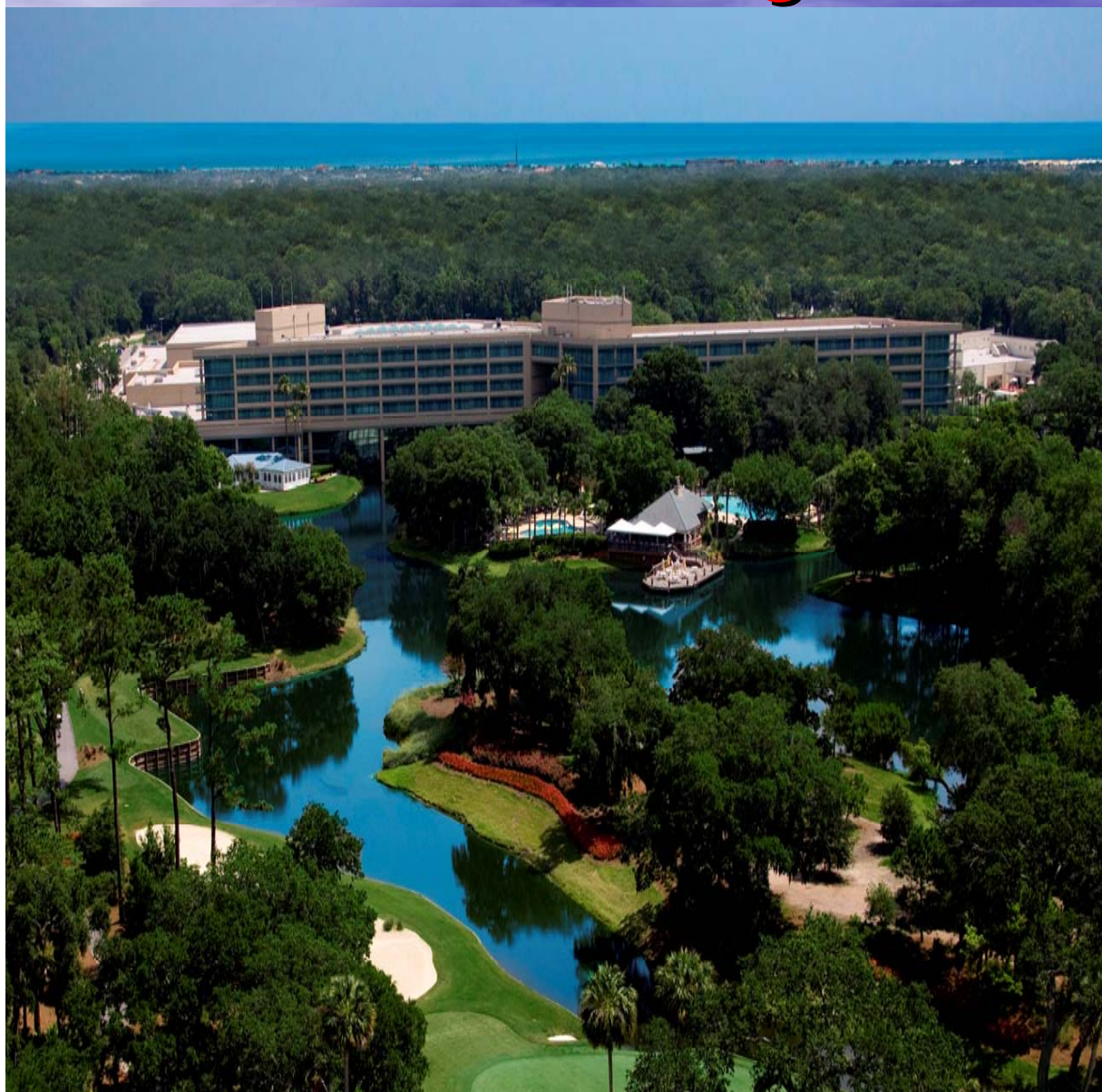
A Look Back at 2008...

- Attendance and Exhibit Records
- Highest Rated Program for *any* PFI Annual Conference





See you at Sawgrass!



July 26-28th
Sawgrass Golf
Resort & Spa
Ponte Vedra Beach,
Florida