Pellet Fuels Institute • www.pelletheat.org

A North American trade association promoting energy independence through the efficient use of clean, renewable, densified biomass fuel.

PFI ANNUAL CONFERENCE

July 29-31, 2012
Foxwoods Resort ◆ Casino
Mashantucket, CT





SUNDAY, JULY 29

8:30am - 1:00pm

PFI Annual Golf Tournament

Lake of Isles

9:15am - 2:30pm

Sailing on the Schooner Argia

Mystic, CT

2:30pm - 6:00pm

PFI Board Meeting

Bravo

6:00pm - 6:30pm

PFI 2012-2013 Board Meeting

Bravo

7:00pm - 9:00pm

Registration & Welcome Reception

featuring supplier exhibits

MGM Grand at Foxwoods

Premier BD2

MONDAY, JULY 30

7:30am - 8:30am

Breakfast

Supplier Exhibits

MGM Grand at Foxwoods

Premier BD2

General Session I

MGM Grand at Foxwoods

Premier C

8:30am - 9:15am

Welcome and Opening Remarks

Scott Jacobs, PFI President

Jennifer Hedrick, PFI Executive Director

9:15am - 9:30am

Report: Outlook for the Pellet Fuels Industry

Seth Walker, RISI

9:30am - 10:30am

Pellet Mill Safety: Assessing Risk and Implementing

Safeguards for Accident Prevention

Tim Myers, Exponent

Zachary Hachmeister, Fauske & Associates

10:30am - 11:00am

Coffee and Networking Break

Supplier Exhibits

Premier BD2

11:00am - 11:30am

Hazard Analysis of a U.S. Pellet Mill: Case Study Results

Mark Fecke, Exponent

Stephen Faehner, American Wood Fibers

11:30am - 12:30pm

Marketing Strategies for the Promotion of the Industry:

Determining and Reaching Target Audiences

John Nelson, BBI International

Michael Holloway, Certified Labs

Lloyd Irland, The Irland Group

12:45pm - 1:45pm

Lunch

Premier EF

Keynote: Christiane Egger, O.O. Energiesparverband,

Upper Austria

Public Policy Report: Pat Rita, Orion Advocates

General Session II

Premier C

2:00pm - 3:15pm

State and Local Initiatives in the Pellet Industry: Best Practices and Recent Developments from Across the Nation

Jeremy Crandall, Office of Maryland Delegate Heather Mizeur

Charlie Niebling, New England Wood Pellet

William Strauss, FutureMetrics

Marcus Kauffman, Oregon Department of Forestry

3:15pm - 3:45pm

Sustainable Forest Certification: Overview of Forest Certification Programs and Preparing for a Green Certification Audit

Ron Lovaglio, Ron Lovaglio, LLC

Mike Ferrucci, NSF International Strategic Relations

3:45pm - 4:15pm

Refreshment and Networking Break

Supplier Exhibits Premier BD2

4:15pm - 5:15pm

Non-traditional Markets: Looking Beyond the Residential Bagged Market

Confined Animal Feeding Operations **Bruce Lisle**, Biofuel Boiler Technologies

Commercial/Industrial Scale Biomass Thermal Projects **Bede Wellford**, Northline Industries, Inc.

Michael Albright, Canadian Biomass Energy Centre, University of New Brunswick

Co-Firing with Pellets

Mike Curci, Indeck Energy

Breakout Session PFI Standards Program: The Retailer Perspective

Premier H

Chris Wiberg, Timber Products Inspection Richard Thomas, Courtland Hearth & Hardware John Crouch, Pellet Fuels Institute

5:30pm - 6:30pm Cocktail Reception

Supplier Exhibits Premier BD2

6:30pm - 9:30pm

PFI BBQ

A casual evening of dinner and entertainment. Grand Lawn and Terrace

TUESDAY, JULY 31

7:30am - 8:30am

Breakfast

Supplier Exhibits

Premier BD2

General Session III

Premier C.

8:45am - 9:00am

Annual Membership Meeting

Scott Jacobs, President

Results of 2013 Election of New Directors

2012-2013 Officers

9:00am - 9:30am

Impact of Fuel Costs on the Biomass Market: Assessing

and Mitigating Risk

Eric Kingsley, Innovative Natural Resources

9:30am - 10:30am

Barriers to Industry Development: A Roundtable Discussion about the Factors that Impact Expansion of the Densified Biomass Idustry

Averill Cook, Biomass Commodities Corp.

Pat Rita, Orion Advocates

Rob Davis, Forest Energy Corp.

Ed Gee, Industry Consultant

Stephen Faehner, American Wood Fibers, Moderator

10:30am - 10:50am

Coffee and Networking Break

Supplier Exhibits Premier BD2

10:50am - 12:00pm

International Market Report: Latest Developments in the EU and Beyond

Gordon Murray, Wood Pellet Association of Canada

Christian Rakos, proPellets Austria Harold Arnold. Fram Renewable Fuels

12:00pm

Closing Remarks and Adjournment

Exhibit Hall Closes

Box lunch pick up for Standards Program participants *Premier C Lobby*

12:30pm - 3:00pm

Special Session PFI Standards Program: Achieving and Maintaining Compliance

Premier C

The Pellet Fuels Institute would like to thank the sponsors of the PFI Annual Conference:

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