



# **PFI Annual Conference**

*June 6 – 8, 2023*

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HYATT REGENCY - AUSTIN, TEXAS

## **Sponsor & Exhibitor Prospectus**



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## Why Should You Sponsor?

The 2023 Pellet Fuels Institute Annual Conference is perfectly timed to reflect upon the 2022-23 heating season which offered incredible intrigue as the world scrambled to fill a significant supply hole with the sanctions against Russian wood pellets. The season began with wood pellet buyers looking to source pellets anywhere they could find them, including stateside producers serving the U.S. home heating and barbecue market. Coupled with a policy victory in the form of a 10-year tax credit on qualifying appliances, the table was set for a year of promising opportunity for wood pellet producers in the United States. These and other marketplace drivers including the continuing phenomenon of wood pellet cooking and grilling will be discussed in depth by key personnel at wood pellet manufacturing sites across the country. The Pellet Fuels Institute Annual Conference offers the most cost-effective opportunity to connect with key decision makers in the industry anywhere in the world this year.

# SPONSORSHIP LEVELS

Use the chart below to review the different sponsorship offerings for the 2023 PFI Annual Conference. All exhibitor/sponsorship packages are offered on a first-come, first-served basis. If you have any questions about sponsorship, or are interested in a custom sponsorship, please email us at [office@pelletheat.org](mailto:office@pelletheat.org).

	DIAMOND (4)	PLATINUM (5)	GOLD (10)	SILVER (6)
Cost (PFI-Members   Non-Members)	\$6,000   \$7,000	\$4,500   \$5,500	\$3,500   \$4,500	\$2,500   \$3,500
General Benefits				
Complimentary registrations (transferrable)	4	3	2	1
Recognition at the conference (signage)	X	X	X	X
Company logo in conference program	X	X	X	X
Place an insert in conference bags	X	X	X	X
Additional sponsorship opportunities	See page 5	See page 5	See page 6	See page 6
Specific Benefits				
Guest passes to the Board/Conference VIP night at Circuit of the Americas	3	2		
6'x30" skirted table in Exhibit Hall (Thursday)	X	X	X	
Skirted 30 inch round high-top table at the Members' Reception (Wednesday)	X	X	X	X
Promotional Materials				
Recognition in pre-conference emails	X	X	X	X
Recognition on PFI website	Logo & link	Logo & link	Logo & link	Logo & link
Ad provided by sponsor in Pellet Wire	3 months	3 months	2 months	1 month
Q&A in Pellet Wire "Director's Desk"	X			



## DIAMOND (4) & PLATINUM (5) OPPORTUNITIES

Our top-supporting sponsors (Diamond and Platinum) may choose to sponsor one of the listed events below, taking place during the conference. Sponsorship includes a 2-3 minute speaking opportunity at sponsored event. These sponsorship options are offered on a first-come, first-served basis

### DIAMOND EVENTS

PFI Board & Conference VIP Night Sponsor  
Tuesday, June 6

Opening Reception Sponsor  
Wednesday, June 7

Lanyard/Name Tag Sponsor

Golf Tournament Sponsor  
Wednesday, June 7

RATES: \$6,000 | \$7,000

### PLATINUM EVENTS

Program Sponsor (full-page-ad)  
Thursday, June 8

Opening Reception Sponsor  
Wednesday, June 7

Room Key Sponsor

Water Bottle Sponsor

RATES: \$4,500 | \$5,500

EXCLUSIVE BENEFIT

PFI Board & Conference VIP Night at  
Circuit of the Americas  
Tuesday, June 6

Join the Pellet Fuels Institute Board at America's Premier F1 track the Circuit of the Americas, home to the United States Grand Prix. Guests will enjoy views of the track from the paddock loft, have access to the garage and pits and take in a facility tour. Anyone feeling more adventurous can make a circuit of the track on a bicycle as a part of the facility's popular "Bike Night".



# GOLD (4) & SILVER (5) OPPORTUNITIES

Gold & Silver sponsors may choose to additionally sponsor one of the following options. The sponsorship options are offered on a first-come, first-served basis.

## GOLD OPPORTUNITIES

PFI Board of Directors' Meeting  
Tuesday, June 6

Lunch - PFI Golf Tournament  
Wednesday, June 7

Golf Breakfast  
Wednesday, June 7

Golf Grab-N-Go Breakfast  
Wednesday, June 7

Closing Happy Hour  
Thursday, June 8

Session Sponsor (5min Podium time)  
4 available

Registration Desk

RATES: \$3,500 | \$4,500

## SILVER OPPORTUNITIES

PFI Board of Directors' Lunch  
Tuesday, June 6

Golf Transportation  
Wednesday, June 7

Morning Networking Break  
Wednesday, June 8

Afternoon Networking Break  
Thursday, June 8

Conference Breakfast  
Thursday, June 8

Conference Lunch  
Thursday, June 8

RATES: \$2,500 | \$3,500

## Pellet Producers in Attendance in 2022

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American Wood Fibers  
Appalachian Hardwood Manufacturers  
Appalachian Wood Pellets  
Barefoot Pellet  
BioPower  
CM Biomass  
CPM  
Dansons  
Earth Sense Energy Systems  
Easy Heat Wood Pellets  
Fiber By-Products  
Fram Renewable Fuels

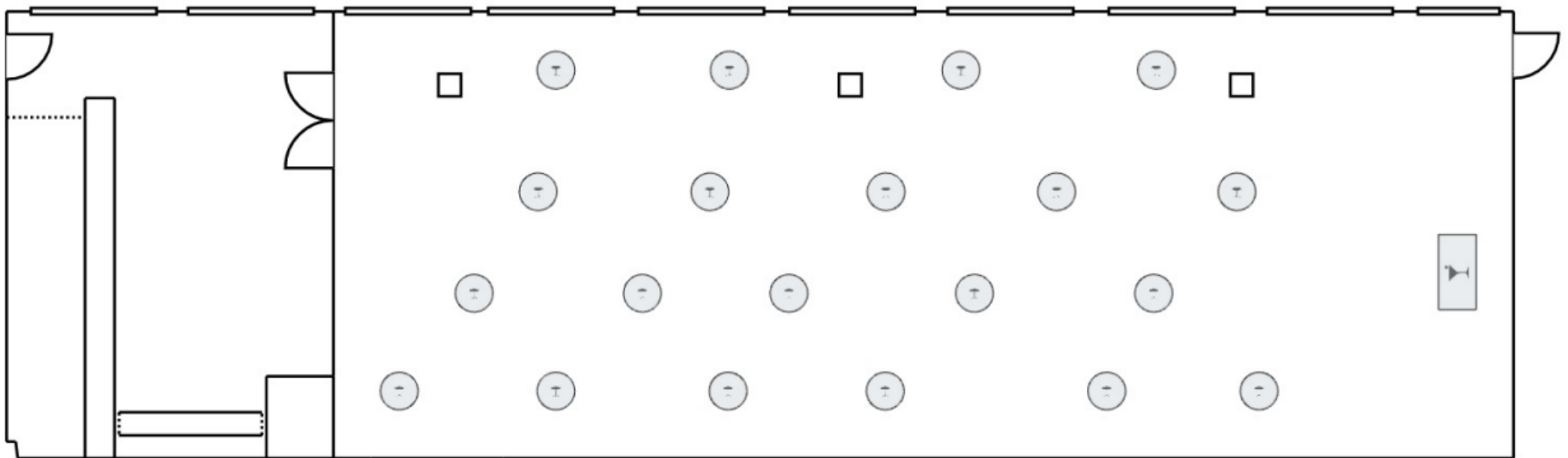
Indeck Ladysmith  
Lignetics  
Manchester Wood Pellets  
Mesa Verde Pellets  
Michigan Wood Fuels  
O'Malley Timber Products  
Pacific Coast Pellets  
Somerset Pellet Fuel  
Staggemeyer Stave Co.  
Traeger  
Weber-Stephen Products

**Ready to become a  
sponsor for PFI 2023?**

**Sign Up**

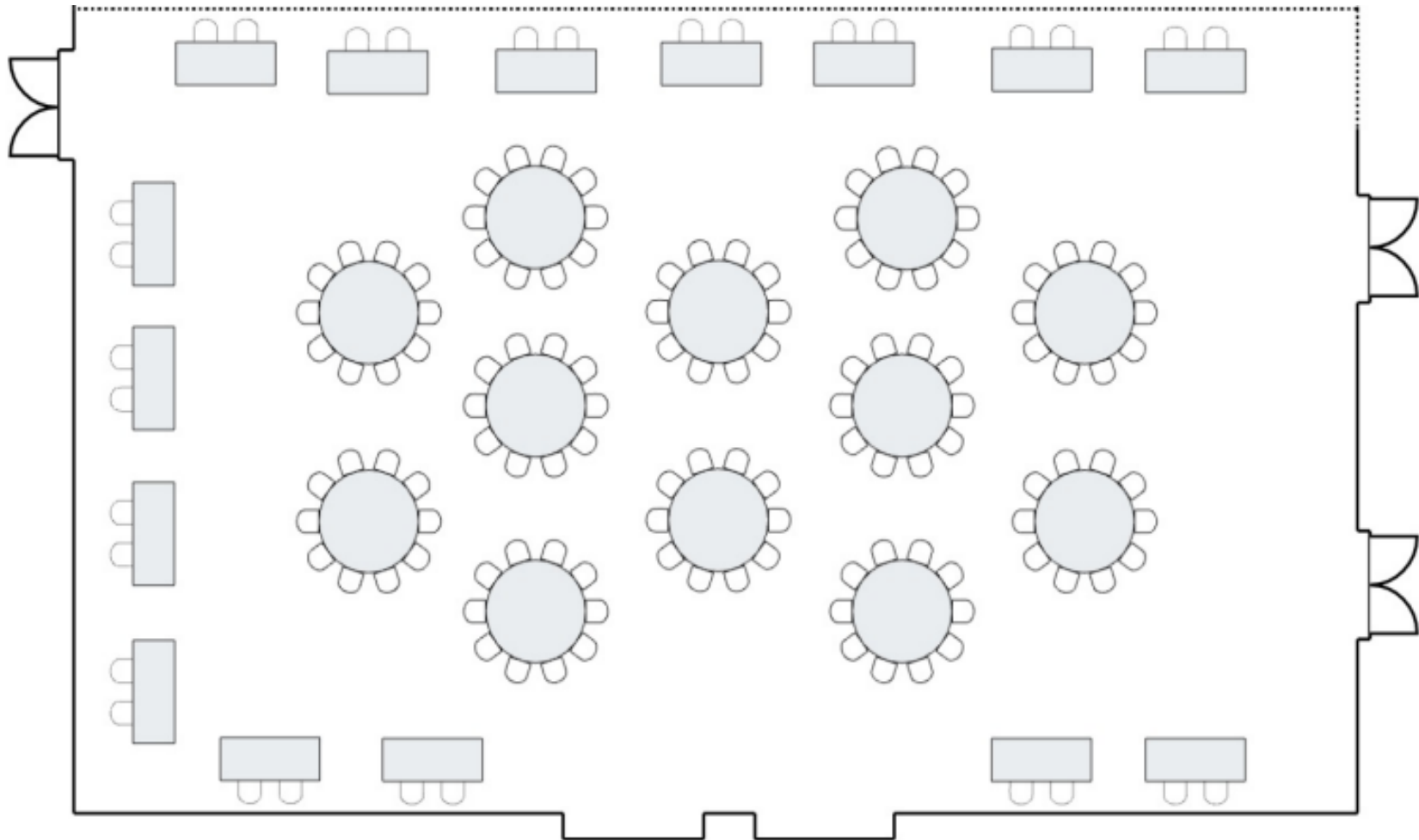


# Members' Reception Layout (Wednesday)





# Atrium Layout (Thursday)



Atrium tables reserved for Diamond , Platinum & Gold sponsors