



PFI Annual Conference

June 6 – 8, 2023

HYATT REGENCY - AUSTIN, TEXAS

Sponsor & Exhibitor Prospectus



Table of Contents

Why Should You Sponsor?	3
Sponsorship Level Comparison	4
Diamond & Platinum Opportunities	5
Gold & Silver Opportunities	6
Pellet Producers.....	7
Members' Reception Layout	8
Sponsor Layout	9



Why Should You Sponsor?

The 2023 Pellet Fuels Institute Annual Conference is perfectly timed to reflect upon the 2022-23 heating season which offered incredible intrigue as the world scrambled to fill a significant supply hole with the sanctions against Russian wood pellets. The season began with wood pellet buyers looking to source pellets anywhere they could find them, including stateside producers serving the U.S. home heating and barbecue market. Coupled with a policy victory in the form of a 10-year tax credit on qualifying appliances, the table was set for a year of promising opportunity for wood pellet producers in the United States. These and other marketplace drivers including the continuing phenomenon of wood pellet cooking and grilling will be discussed in depth by key personnel at wood pellet manufacturing sites across the country. The Pellet Fuels Institute Annual Conference offers the most cost-effective opportunity to connect with key decision makers in the industry anywhere in the world this year.

SPONSORSHIP LEVELS

Use the chart below to review the different sponsorship offerings for the 2023 PFI Annual Conference. All exhibitor/sponsorship packages are offered on a first-come, first-served basis. If you have any questions about sponsorship, or are interested in a custom sponsorship, please email us at office@pelletheat.org.

	DIAMOND (4)	PLATINUM (5)	GOLD (10)	SILVER (6)
Cost (PFI-Members Non-Members)	\$6,000 \$7,000	\$4,500 \$5,500	\$3,500 \$4,500	\$2,500 \$3,500
General Benefits				
Complimentary registrations (transferrable)	4	3	2	1
Recognition at the conference (signage)	X	X	X	X
Company logo in conference program	X	X	X	X
Place an insert in conference bags	X	X	X	X
Additional sponsorship opportunities	See page 5	See page 5	See page 6	See page 6
Specific Benefits				
Guest passes to the Board/Conference VIP night at Circuit of the Americas	3	2		
6'x30" skirted table in Exhibit Hall (Thursday)	X	X	X	
Skirted 30 inch round high-top table at the Members' Reception (Wednesday)	X	X	X	X
Promotional Materials				
Recognition in pre-conference emails	X	X	X	X
Recognition on PFI website	Logo & link	Logo & link	Logo & link	Logo & link
Ad provided by sponsor in Pellet Wire	3 months	3 months	2 months	1 month
Q&A in Pellet Wire "Director's Desk"	X			

DIAMOND (4) & PLATINUM (5) OPPORTUNITIES

Our top-supporting sponsors (Diamond and Platinum) may choose to sponsor one of the listed events below, taking place during the conference. Sponsorship includes a 2-3 minute speaking opportunity at sponsored event. These sponsorship options are offered on a first-come, first-served basis

DIAMOND EVENTS

PFI Board & Conference VIP Night Sponsor
Tuesday, June 6

SOLD

Opening Reception Sponsor
Wednesday, June 7

SOLD

Lanyard/Name Tag Sponsor

SOLD

Golf Tournament Sponsor
Wednesday, June 7

RATES: \$6,000 | \$7,000

PLATINUM EVENTS

Program Sponsor (full-page-ad)
Thursday, June 8

SOLD

Opening Reception Sponsor
Wednesday, June 7

SOLD

Room Key Sponsor

Water Bottle Sponsor

RATES: \$4,500 | \$5,500

EXCLUSIVE BENEFIT

PFI Board & Conference VIP Night at
Circuit of the Americas
Tuesday, June 6

Join the Pellet Fuels Institute Board at America's Premier F1 track the Circuit of the Americas, home to the United States Grand Prix. Guests will enjoy views of the track from the paddock loft, have access to the garage and pits and take in a facility tour. Anyone feeling more adventurous can make a circuit of the track on a bicycle as a part of the facility's popular "Bike Night".



GOLD (4) & SILVER (5) OPPORTUNITIES

Gold & Silver sponsors may choose to additionally sponsor one of the following options. The sponsorship options are offered on a first-come, first-served basis.

GOLD OPPORTUNITIES

PFI Board of Directors' Meeting
Tuesday, June 6

Lunch - PFI Golf Tournament
Wednesday, June 7

Golf Breakfast
Wednesday, June 7

Golf Grab-N-Go Breakfast
Wednesday, June 7

Closing Happy Hour
Thursday, June 8

Session Sponsor (5min Podium time)
4 available

Registration Desk

RATES: \$3,500 | \$4,500

SILVER OPPORTUNITIES

PFI Board of Directors' Lunch
Tuesday, June 6

Golf Transportation
Wednesday, June 7

Morning Networking Break
Wednesday, June 8

Afternoon Networking Break
Thursday, June 8

Conference Breakfast
Thursday, June 8

Conference Lunch
Thursday, June 8

RATES: \$2,500 | \$3,500

Pellet Producers in Attendance in 2022

American Wood Fibers
Appalachian Hardwood Manufacturers
Appalachian Wood Pellets
Barefoot Pellet
BioPower
CM Biomass
CPM
Dansons
Earth Sense Energy Systems
Easy Heat Wood Pellets
Fiber By-Products
Fram Renewable Fuels

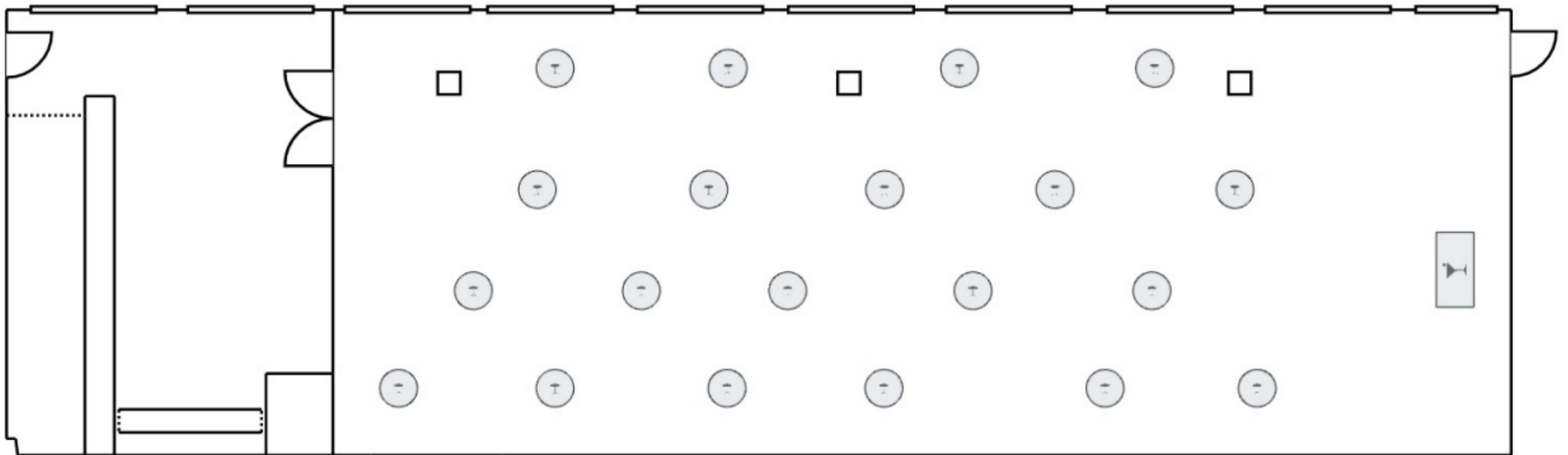
Indeck Ladysmith
Lignetics
Manchester Wood Pellets
Mesa Verde Pellets
Michigan Wood Fuels
O'Malley Timber Products
Pacific Coast Pellets
Somerset Pellet Fuel
Staggemeyer Stave Co.
Traeger
Weber-Stephen Products

**Ready to become a
sponsor for PFI 2023?**

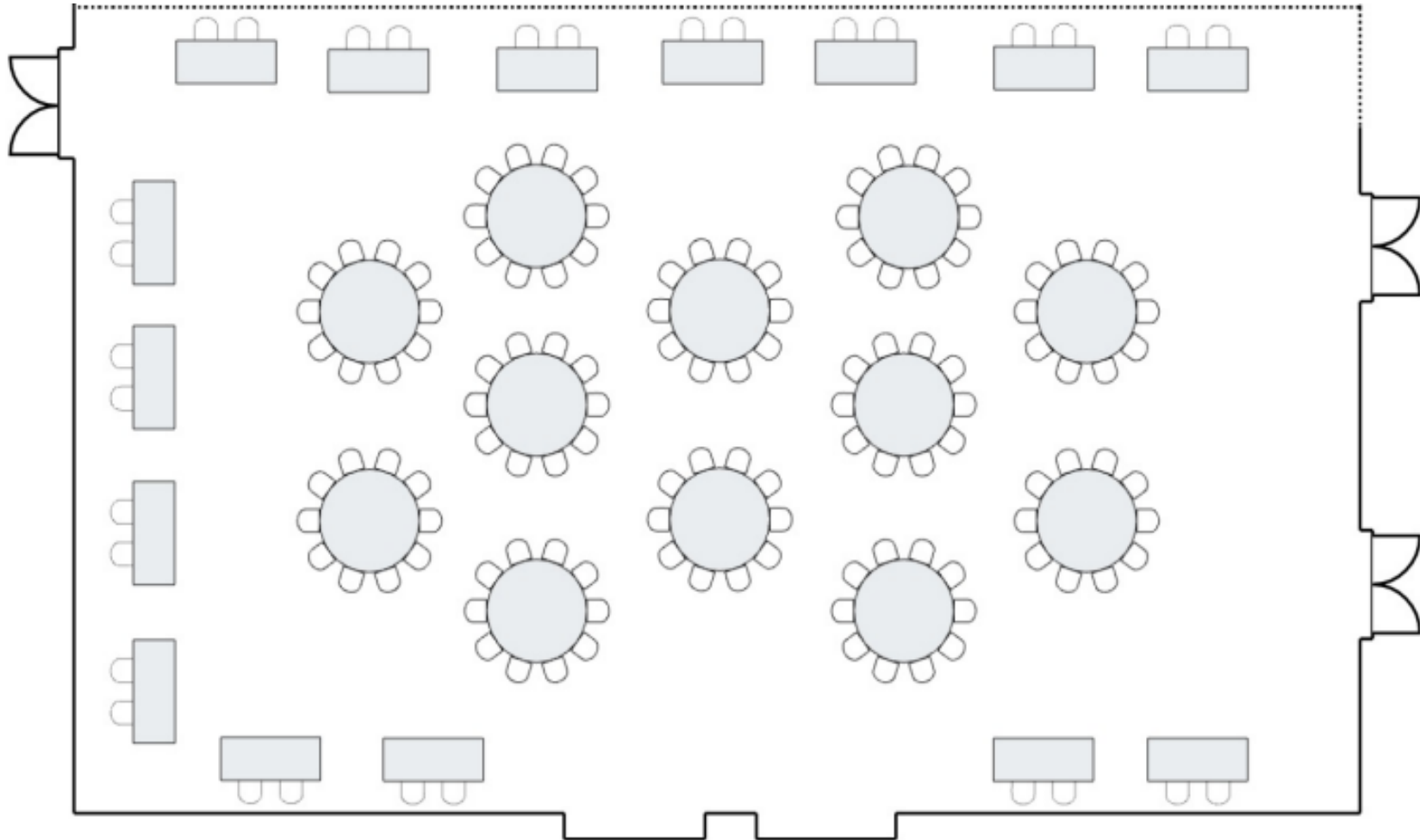
Sign Up



Members' Reception Layout (Wednesday)



Atrium Layout (Thursday)



Atrium tables reserved for Diamond , Platinum & Gold sponsors