



PFI Annual Conference

June 25 – 27, 2024

The Mills House
Charleston, South Carolina

Sponsor & Exhibitor Prospectus



Table of Contents

Why Should You Sponsor?	3
Sponsorship Level Comparison	4
Diamond & Platinum Opportunities	5
Gold & Silver Opportunities	6
Pellet Producers	7
Sponsor Layout	8



Why Should You Sponsor?

The Pellet Fuels Institute Annual Conference is the year's single best opportunity to meet, network, and learn from the wood pellet producers serving domestic heating and barbecue markets. The annual conference serves as the Pellet Fuels Institute's yearly round-up of marketplace analysis and news, as well as an opportunity to discuss the policy and regulatory environment impacting the wood pellet business. This year's annual conference, in the midst of an election cycle, is sure to feature lively discussions of the country's energy policy and its portfolio of sources to heat, power and propel our economy forward. The Pellet Fuels Institute annual conference offers industry participants an efficient, two-day blend of networking and educational forums to strengthen existing relationships, establish new ones, and gain crucial industry insights from the sector's biggest players. The Pellet Fuels Institute Annual Conference remains the most cost-effective opportunity to connect with key decision-makers in the industry anywhere in the world.

SPONSORSHIP LEVELS

Use the chart below to review the different sponsorship offerings for the 2024 PFI Annual Conference. All exhibitor/sponsorship packages are offered on a first-come, first-served basis. If you have any questions about sponsorship, or are interested in a custom sponsorship, please email us

	DIAMOND (4)	PLATINUM (5)	GOLD (10)	SILVER (6)
Cost (PFI-Members Non-Members)	\$6,000 \$7,000	\$4,500 \$5,500	\$3,500 \$4,500	\$2,500 \$3,500
General Benefits				
Complimentary registrations (transferrable)	4	3	2	1
Recognition at the conference (signage)	X	X	X	X
Company logo in conference program	X	X	X	X
Place an insert in conference bags	X	X	X	X
Additional sponsorship opportunities	See page 5	See page 5	See page 6	See page 6
Specific Benefits				
Guest passes to the Board/Conference VIP night at Church and Union Charleston	3	2		
6'x30" skirted table in Exhibit Hall (Thursday)	X	X	X	
Signage at the Members' Reception (Wednesday)	X	X	X	X
Promotional Materials				
Recognition in pre-conference emails	X	X	X	X
Recognition on PFI website	Logo & link	Logo & link	Logo & link	Logo & link
Ad provided by sponsor in Pellet Wire	3 months	3 months	2 months	1 month
Q&A in Pellet Wire "Director's Desk"	X			

DIAMOND (4) & PLATINUM (5) OPPORTUNITIES

Our top-supporting sponsors (Diamond and Platinum) may choose to sponsor one of the listed events below, taking place during the conference. Sponsorship includes a 2-3 minute speaking opportunity at sponsored event. These sponsorship options are offered on a first-come, first-served basis

DIAMOND EVENTS

SOLD PFI Board & Conference VIP Night Sponsor
Tuesday, June 25

SOLD Opening Reception Sponsor
Wednesday, June 26

Lanyard/Name Badge Sponsor

SOLD Golf Tournament Sponsor
Wednesday, June 26

RATES: \$6,000 | \$7,000

PLATINUM EVENTS

Wi-Fi Sponsor

SOLD Program Sponsor (full-page-ad)
Thursday, June 27

Opening Reception Bar Sponsor
Wednesday, June 26

SOLD Room Key Sponsor

Water Bottle Sponsor

RATES: \$4,500 | \$5,500

EXCLUSIVE BENEFIT

PFI Board & Conference VIP Night at
Church and Union Charleston
Tuesday, June 25

Join the Pellet Fuels institute Board at Church and Union for a casual yet refined dining experience with a sophisticated ambiance featuring a playful approach on New American cuisine.

GOLD (4) & SILVER (5) OPPORTUNITIES

Gold & Silver sponsors may choose to additionally sponsor one of the following options. The sponsorship options are offered on a first-come, first-served basis.

GOLD OPPORTUNITIES

PFI Board of Directors' Meeting
Tuesday, June 25

Lunch - PFI Golf Tournament
Wednesday, June 26

Golf Drink Cart
Wednesday, June 26

Golf Grab-N-Go Breakfast
Wednesday, June 26

Closing Happy Hour
Thursday, June 27

Session Sponsor (5min Podium time)
4 available

Registration Desk

RATES: \$3,500 | \$4,500

SILVER OPPORTUNITIES

PFI Board of Directors' Lunch
Tuesday, June 25

Golf Transportation
Wednesday, June 26

Morning Networking Break
Wednesday, June 26

Afternoon Networking Break
Thursday, June 27

Conference Break
Thursday, June 27

 Conference Lunch
Thursday, June 27

RATES: \$2,500 | \$3,500

Pellet Producers in Attendance in 2023

AI-Natural Energy
Appalachian Wood Pellets
Barefoot Pellet
CM Biomass Partners
Danson Inc./IBL
Easy Heat Wood Pellets
Fiber Energy Products AR, LLC
Indeck Ladysmith

Lignetics Inc.
Michigan Wood Fuels
New England Wood Pellets
O'Malley Timber Products
Pacific Coast Pellets
Somerset Pellet Fuel
Staggemeyer Stave Co.

Ready to become a sponsor
for PFI 2024?

Sign Up



Atrium Layout (Thursday)

